



ANÁHUAC MAYAB



- La Universidad Anáhuac se posiciona entre los primeros lugares de diversos logros académicos que la avalan como una institución que cumple con los estándares que garantizan la formación de los profesionales que egresan.
- Anáhuac Mayab destaca por ser una institución internacional, líder en la investigación y máxima impulsora del emprendimiento.
- Conoce más de esta institución [aquí](#).

UNIVERSIDAD DE ANAHUAC

@ Merida YU, Mexico

“CREANDO NEGOCIOS PARA UNA SOCIEDAD SOSTENIBLE”

- Fechas del programa: **April 29, 2024 – May 3, 2024**
- Precio por persona: **2000€**
- Incluido en el precio:
 - ✓ Capacitación y entrega del programa.
 - ✓ Dos visitas a empresas
 - ✓ Recorrido Campus de la Universidad Anáhuac Mayab
 - ✓ Ceremonia de bienvenida y clausura
 - ✓ Traslado interno a visitas a empresas
 - ✓ Alojamiento durante las fechas del programa
- ✓ Ubicación del campus: Km 15.5, Carr. Mérida - Progreso, 97302 Mérida, Yuc., México
- Programa impartido en **Español**



Los participantes que completen con éxito el Seminario Internacional podrán:

- **IDENTIFICAR** oportunidades de negocio en América del Norte y América Latina incorporando la perspectiva sostenible.
- **ANALIZAR** el entorno económico, político y socioeconómico de las economías emergentes.
- **COMPRENDER** los aspectos clave de la negociación en los países de América Latina y América del Norte.
- **COMPRENDER** el comportamiento del consumidor en Latinoamérica y Norteamérica para la toma de decisiones.
- **RECONOCER** cómo los países, las empresas y los grupos tratan de alcanzar sus objetivos económicos y políticos mediante el control de las características geográficas del mundo.

Los estudiantes que completen el programa recibirán un certificado de finalización emitido por Anáhuac.



Indicative
Subject to
change



CREATING BUSINESS FOR A SUSTAINABLE SOCIETY

ESIC - Universidad Anáhuac Mayab



Schedule

sab 27 abril	dom 28 abril	Lnn 29 abril	Mar 30 abril	Mierc 1 mayo	Jue 2 mayo	Vie 3 mayo		Sab 4 mayo	
Departure	Arrival - Free Day (Suggestion: Trip to Chichen Itzá)	8:00	Moving to University					8:00	
		8:30	Welcoming ceremony	Moving to University	Moving to University	Moving to University	Moving to University	8:30	
		9:00	Class: Simulation & business intelligence Prof. Ileana Ortega LIHET	Class: Doing business in North America Prof. Antonio García LIHET	Class: Consumer behavior in emerging economies Prof. Gabriela Cardoso LIHET	Class: New business models in Latin America: Socioeconomical & political environment Prof. Jorge Gómez LIHET	Class: Economic and Political Geography Prof. Alessio Olivier/Prof. Maria Antonieta Pacheco Pantoja LIHET	9:00	
		9:30							
		10:00							
		10:30							
		11:00							
		11:30						11:30	
		12:00						12:00	
		12:30						12:30	
		13:00						13:00	
		13:30						13:30	
		14:00	Transportation	Transportation	Transportation	Transportation	Transportation	Transportation	14:00
		14:30	Lunch & break			Lunch & tour to Izamal (Pueblo Mágico)	Lunch & break		14:30
		15:00	Transportation	Transportation	Transportation		Transportation	15:00	
		15:30	Transportation	Transportation	Transportation		Transportation	15:30	
		16:00	Visit to Anáhuac University facilities	Archaeological zone "Dzibichaltun"	Visit to business: Business "B"		Closing ceremony and recognitions	16:00	
		16:30						16:30	
		17:00	Transportation	Transportation	Transportation to hotel	Transportation	17:00		
17:30			Moving to Santa Lucia (20:00)		17:30				
18:00	Trip to downtown	Visit to business: Business "A"	Santa Lucía's Serenata (21:00)	Free time	18:00				
18:30					18:30				
19:00					19:00				
							Departure		

CORPORATE WORLD



Some of the companies visited in past editions



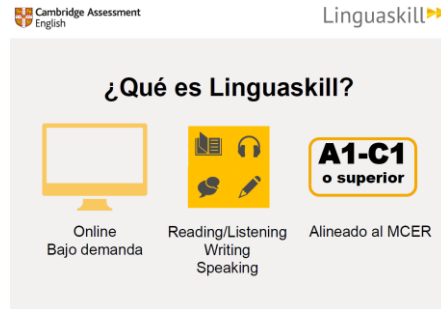
ELIGIBILITY TO ATTEND ILCs

REQUIREMENTS TO BE ELIGIBLE TO ATTEND THE BST

- ✓ Be willing to learn and make the most out of this incredible Experience! 😊
- ✓ Follow the registration process and meet the deadlines and requirements
- ✓ Submit proof of B2-C1 level of english:
 - ❑ Submit proof of B2-C1 level of english, either through **valid previously earned certificates** and/or **proof of having worked/studied** in anglo saxon countries
 - ❑ You can take esic language school level test (extra fees apply)

CAMBRIDGE ASSESSMENT – LINGUASKILL

- FORMAT: online in ESIC or remote from your home
- 4 SKILLS: Speaking (15mins), Writing (45mins), Reading/Listening (85mins)
- PRICE: 110-150€*
- WHERE? www.esicidiomas.com
- WHEN? Mondays/Fridays: 3-6pm



Cambridge Assessment English

Linguaskill ▶▶

¿Qué es Linguaskill?

Online Bajo demanda

Reading/Listening Writing Speaking

Alineado al MCER

A1-C1
o superior

The graphic features the Cambridge Assessment English logo at the top left and the Linguaskill logo at the top right. Below the title '¿Qué es Linguaskill?', there are three icons: a computer monitor representing 'Online Bajo demanda', a book and headphones representing 'Reading/Listening Writing Speaking', and a badge representing 'Alineado al MCER' with 'A1-C1 o superior' below it.

FLEXIBLE:

TWICE A WEEK: MONDAYS (REMOTE) FRIDAYS ESIC MADRID

FAST:

RESULTS IN 48HRS

FAIR:

SECOND ATTEMPTS POSSIBLE TO INCREASE GLOBAL SCORE

PRECISE:

CEFR GRADE FOR EVERY SKILL



PAYMENT INFORMATION

PAYMENT INFORMATION

Options at your disposal

WIRE TRANSFER

Directly to esic bank account.

This is the best option for payments processed from spanish accounts.

FLYWIRE

Through the link we will provide.

This is the best option for international payments.

PLEASE KEEP IN MIND:

Once you have registered to one of the BSTs, you will receive further information regarding the payment, such as:

- Bank details & payment submission required information
- Flywire link

(!) Payments in cash or with credit/debit cards are not accepted



INSURANCE POLICY

INSURANCE POLICY

ADDITIONAL COST: 40€ p/p*

*Indicative Price & services, subject to insurance company


MAPFRE SPAIN

1. PERSONAL ASSISTANCE COVERAGE

- * SANITARY TRANSFER OR REPATRIATION, IN CASE OF ILLNESS OR ACCIDENT OF THE DISPLACED INSURED
- * MEDICAL ASSISTANCE DUE TO ILLNESS OR ACCIDENT OF THE INSURED MOVED OUTSIDE THEIR COUNTRY OF USUAL RESIDENCE - OUTSIDE THE COUNTRY OF USUAL RESIDENCE OF THE INSURED (LIMIT 3000 EUROS.)
- * MEDICAL ASSISTANCE FOR ILLNESS OR ACCIDENT OF THE INSURED DISPLACED WITHIN THEIR COUNTRY OF USUAL RESIDENCE - IN THE COUNTRY OF USUAL RESIDENCE OF THE INSURED (LIMIT 600 EUROS.)
- * TRANSFER OR REPATRIATION OF THE DECEASED INSURED
- * DISPLACEMENT OF THE COMPANION OF THE HOSPITALIZED INSURED - DUE TO HOSPITALIZATION OF THE INSURED OVER 5 DAYS - DUE TO THE DEATH OF THE INSURED
- * ACCOMMODATION FOR THE COMPANION OF THE HOSPITALIZED INSURED - UP TO 42 EUROS/DAY - MAXIMUM 10 DAYS (LIMIT 420 EUROS.)
- * EXTENSION OF THE INSURED'S STAY DUE TO ILLNESS OR ACCIDENT - UP TO 42 EUROS/DAY - MAXIMUM 10 DAYS (LIMIT 420 EUROS.)
- * EARLY RETURN OF THE INSURED DUE TO THE DEATH OF A FAMILY MEMBER - UP TO THE SECOND DEGREE
- * EARLY RETURN DUE TO SERIOUS ACCIDENT AT YOUR USUAL RESIDENCE OR PROFESSIONAL PREMISES
- * TRANSMISSION OF URGENT MESSAGES

2. BAGGAGE COVERAGE

- * COMPENSATION FOR DEFINITIVE LOSS, THEFT, OR EXTERIOR DAMAGE TO BAGGAGE CHECKED IN FLIGHT - CARRIER'S CERTIFICATE (LIMIT 600 EUROS.)
- * INDEMNITY FOR DELAY OF BAGGAGE CHECKED IN FLIGHT (LIMIT 90 EUROS.)
- LOCATION AND SHIPPING OF LUGGAGE AND PERSONAL EFFECTS

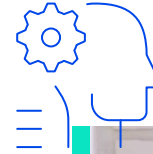
A close-up photograph of a person's hands holding a white document. The document has the words "Terms and Conditions" printed on it in a black, sans-serif font. The document is slightly tilted. A teal-colored graphic, consisting of two L-shaped bars, is overlaid on the right side of the image, partially covering the document and extending into a solid blue background on the right.

Terms and Conditions

TERMS & CONDITIONS

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- Attendance to the entire program is mandatory to obtain the certificate of completion
- Due to forc e majeure schedule, destination, pricing, availability, partner and overall conditions are subject to change
- The reservation of flights, transfers, or similar items not included in the ILC fee, is under students' management; nevertheless, we can put you in touch with an agency
- ESIC is not responsible for possible visa requirements or any other legal requirement to enter the country.
- **The minimum number of students for the program to take place is 15.** The inability to achieve this minimum may result in the cancellation of the program **or an increase in price to cover costs.**
- You must be able to prove at least a B2 level of English, for example: Valid previously earned certificates, esic languages level test, proof of having lived/worked in an anglo saxon country, ...
- Cancellation policy for students:
 - The student cancels after registration: **100% of the fee is charged to the student**
- Any additional cost related to COVID or similar, will be undertaken by the student
- Any additional cost related to the students' negligence, possible damages in any of the facilities attended during the course, or similar will be undertaken by the student





**OTHER IMPORTANT
INFORMATION**

OTHER IMPORTANT INFORMATION

VISA REQUIREMENTS

USA

Some nationalities (EU citizens, for example) can enter the country as tourists ([ESTA required](#)) and do not require a visa to take the one week course. Consult your requirements depending on your nationality. In the event you require a visa, then you can apply for a Tourism and Visit (B-2) Visa.

Your passport must be valid for at least six months beyond your period of stay in the United States.

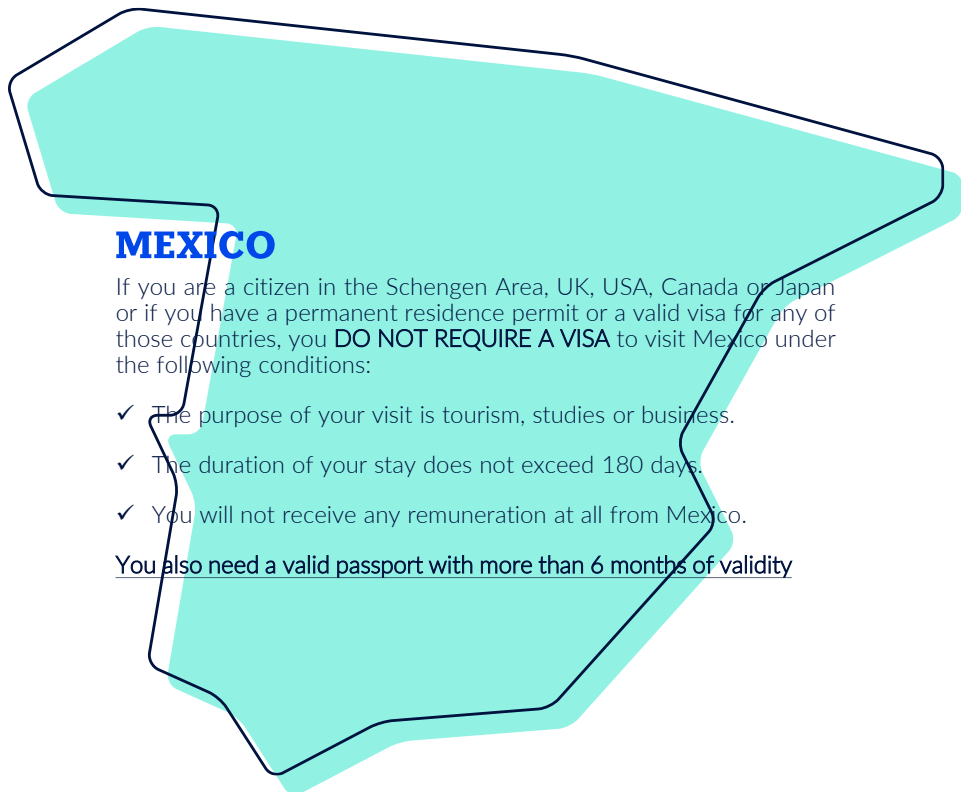
ENGLAND

Some nationalities (EU citizens, for example) can enter the country as tourists and do not require a visa to take the one week course.

[Consult your requirements depending on your nationality.](#) In the event you require a visa, then you can apply for a Visitor Visa.

You also need a valid passport to enter the UK. It should be valid for the whole of your stay.

If you do need a visa, please take into consideration the processing time which can vary from 30 to 90 (or more) days, depending on the country of issue.



MEXICO

If you are a citizen in the Schengen Area, UK, USA, Canada or Japan or if you have a permanent residence permit or a valid visa for any of those countries, you **DO NOT REQUIRE A VISA** to visit Mexico under the following conditions:

- ✓ The purpose of your visit is tourism, studies or business.
- ✓ The duration of your stay does not exceed 180 days.
- ✓ You will not receive any remuneration at all from Mexico.

You also need a valid passport with more than 6 months of validity

DOUBTS?

CONTACT

study.tours@esic.edu

Hvala vam Fale.
Dziękuję Ci Vielen Dank
Merci Faleminderit Děkuji omadlobt
Дзякуй **Thank you!** Merci Th
ziękuję Ci
uji Gracias omadlobt Dank je Дзя
ськіуі Vielen Dank Grazie Dziękuję
lobt Hvala vam Vielen D
Děkuji Thank you Me

